

PERSONAL INFORMATION

Talha Hassan

DOB: 01/10/89

Phone: +46 72 9444376

Email: talhahassan89@gmail.com

EDUCATION AND QUALIFICATIONS

2019 - Present Design Lead, Hyper Island

2009 - 2013 SEECS, National University of Science & Technology
BE Electrical Engineering
CGPA 2.75

Major courses

- MIT OCW 6.189 - A Gentle Introduction to Programming Using Python
- Object Oriented Programming using C++
- Product Design and Development
- Computer Networks
- C++ Programming
- Signals and System
- Computer Aided Design and Simulation
- Microprocessor Systems

2006 - 2008 University College Lahore

A-levels (Cambridge International Examinations)
Mathematics (A), Physics (C)

2006 Beacon house school system

O-levels (Cambridge International Examination)
Mathematics (A), Additional Mathematics (A), Physics (A), Chemistry (B)
Rest at grades from A to C

WORK EXPERIENCE

Jan 2019 As UI/UX Consultant for Red Buffer, I helped them delivery their products that required UI/UX Design skills. This included research, competitor analysis, wireframes, prototyping & high fidelity mock-ups

Apr 2018 - Jul 2019 As Lead UI/UX designer at Shopistan, I was responsible for all the UI/UX design work in the company leading and guiding a team of designers to improve user experiences for our clients.

Oct 2017 I got promoted to Senior UX/UI designer at Shopistan, E-Commerce Company. I am currently working on two products. I am responsible for conducting interviews, analysing the information and coming up with user centered design for the products and then do user testing.

Dec 2016 I shifted to UX/UI design at Shopistan. I designed websites for our clients. I was responsible for coming up with new checkout experience for our ecommerce websites. I was also managing and improving current website (i.e new pages and improving some current flows.

Aug 2016 Started as Graphic Designer at Shopistan. I used to design banners for websites, google display ads and social posts for fashion brands. I worked closely with the marketing team and even came up with a marketing campaign.

Jan 2013 I was an associate manager at F.H Art Printers (5 - Universal Chamber 63, The Mall), an offset printing press. I am responsible for all the material that enters and leaves the printing press. I also schedule and supervise the operations from paper cutting to final packaging of the printed material to make sure the product is delivered on time and maintain the quality of product.

Aug 2011 I was an internee at PEL unit#2 for a month, where transformers are manufactured. I observed the workings of four different departments, i.e. Production, Design, Quality Control & Maintenance.

PROGRAMMING LANGUAGES AND SOFTWARES

Adobe Illustrator
Adobe Photoshop
Sketch
Invision Studio
Figma
Zeplin
Sympli
Trello
Slack

ACADEMIC PROJECTS

“One cycle control based maximum power point tracking & power factor correction inverter for photovoltaic cell”. Our project is to produce a cost effective single stage inverter with maximum power point tracking(MPPT) & power factor correction(PFC) using a new technique called one cycle control (OCC) controller which reduces the buck converter for MPPT and inverter for power factor correction to a single inverter with a microcontroller to transfer power generated from photo voltaic cells to the grid.

“Digital voltmeter using microcontroller (AT89C52)”

“Digital chef using digital logic ICs”. We made logic circuits to automate cooking. The logic ICs would open different compartments containing different ingredients for a recipe at different times in order to cook the dish.

LANGUAGES

Urdu
English

INTERESTS AND ACTIVITIES

Painting
Sketching
Playing drums
Treasurer of music society (SEECS)
Representative of music society (UCL)
Playing table tennis